

RHYTHM JAPAN OFFERS CHANCE TO WIN THE ULTIMATE JAPAN SKI HOLIDAY

Rhythm, Niseko's most comprehensive snowsports retailer, is currently giving skiers and snowboarders the chance to win a luxury Japan ski holiday valued at over JPY 1,000,000.

Included in the prize is:

- Five nights luxury accommodation in the centre of Hirafu, Niseko's hub for restaurants and nightlife
- Return airfares
- Airport transfers
- · Four day Niseko United lift pass
- · Four days of premium ski or snowboard rental from Rhythm
- · JPY 80,000 worth of Oyuki merchandise

To enter contestants can go to www.rhythmjapan.com, click on the link and fill out their details at the bottom of the page. Entries are open from now until 31st October, 2018. The draw will take place on 5th November, 2018.

Niseko is the name given to a mountainous region of south-western Hokkaido, which is Japan's northern most island. Its closest airport is Chitose, which is 2.5 hours away and the nearest major city is Sapporo, which is a two-hour drive. Niseko receives on average 14 meters of snow, most of which falls as light, dry powder. It has won the "Best Resort in Asia" award at the World Ski Awards four years in a row, but many people would argue that it is home to the best conditions for skiing and snowboarding in the world.

Rhythm has been in operation in Niseko for 13 years. The store aims to provide customers with the best possible retail and rental equipment that has been specifically chosen for Niseko's unique conditions. The store also offers summer operations including tours and rental for mountain biking, SUPing and hiking. Rhythm also has a store located in Hakuba, which is around 300km west of Tokyo.

To keep up with details of the competition be sure to follow Rhythm on Facebook and Instagram.

This prize has been made available with thanks to Rhythm, Shiki Niseko and Oyuki. For terms and conditions **read here**.

For more information or media enquires please contact:

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