



Rhythm Japan Introduces New Hakuba Retail Store

Hakuba, Japan — Thursday, December 16, 2021 — Rhythm Japan today announced the opening date of their new Hakuba retail store; Rhythm Summit which will open its doors in Happo on Saturday, December 18.

- **New Rhythm retail store: Rhythm Summit opens December 18 in The Happo precinct, Hakuba Resort**
- **Up to 50% off selected products, raffle giveaways with many prizes**

Located at 5090 Hokujo in the newly renovated The Happo precinct, Rhythm Summit is situated near primary bars, restaurants, hotels, and is only five minutes walking distance from the Nakiyama ski area and the Happo-One Gondola. The new retail store offers a great foothold in one of the Hakuba Valley's most desirable areas, and brings Rhythm's renowned retail service and product range to the Happo area of the Nagano-based resort.

The one-stop retail shop will feature a curated selection of outerwear, apparel, accessories, and souvenir goods from leading winter sports brands. Customers enjoying the nearby Wadano branch's rental services will also enjoy the convenience of being able to return their gear at this new Happo store at the end of their rental period.

I've always seen Happo-one as the heart of the Hakuba Valley. By opening our new Rhythm Summit store in such a central location we have the opportunity to connect even more customers with everything they need to enjoy this incredible part of Japan.

Matt Hampton - Owner Rhythm Japan

To celebrate, savings of up to 50% off will be on offer for selected products as well as hosting a raffle with prizes including goggles, apparel and a grand prize of skis. Tickets are being handed out from December 11 at the nearby Rhythm Wadano branch. Contestants need to visit the new Hakuba Summit on opening day to see if they are a winner. The winner of the grand prize of Faction Prodigy 3.0 Colab skis will be announced via the Rhythm Japan newsletter on December 23.

The new Rhythm Summit store will be open 7 days a week from 10am - 6pm



Rhythm has been providing outdoor rental, retail, snowsports school, and guiding services in Japan's leading resorts since 2005. Today, Rhythm is a leading winter service provider with comprehensive on-site facilities stocking the world's most reputable brands, tuning workshop, boot fitting services, and cafe.

With their core mission of providing visitors and the local community with everything they need to live their ultimate mountain experience, Rhythm's employees live and breathe the snow-life, and seek to instil the same passion in all of their customers with the motto "Ride in our boots".

Check out Rhythm Japan at www.rhythmjapan.com and sign up for the newsletter, Like Rhythm Japan on [Facebook](#), and Follow Rhythm Japan on [Instagram](#).

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